



## ASIP News



### The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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## ASIP to Hold ‘Protection Against Acts of Unfair Competition in Intellectual Property’ Training Program

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold a training program online entitled “Protection Against Acts of Unfair Competition in Intellectual Property”, January 31- February 3, 2022, through Zoom App.

During the 10-hour training program, participants will be introduced to the Law of Unfair Competition and its progressive development, and the legal basis for national protection, in addition to an introduction to the various acts of unfair competition, along with the causes for confusion.

Moreover, the training program will also discuss the following topics:

- Definition of Unfair Competition Acts.
- Legal Basis for Protection.
- Unfair Competition Law.
- International Protection – TRIPS Agreement.
- National Protection.
- Categories of Unfair Competition Acts.
- Types and Causes of Confusion.
- Definition of Misinformation.
- Intentional Damages



المجمع العربي للملكية الفكرية  
Arab Society for Intellectual Property  
Member of TAG Foundation  
مجمع فيضان المعرفة للمؤتمرات  
A S I P

### ‘Protection Against Acts of Unfair Competition in Intellectual Property’ via Zoom platform

**Outline:**

- Definition of Unfair Competition Acts
- The Legal Basis of Protection
- The Unfair Competition Law
- International Protection - TRIPS Agreement
- National Protection
- Categories of Unfair Competition Acts
- Types and Causes of Confusion
- Definition of Misinformation
- Intentional Damage

**Date:** 31/1 - 3/2/2022 | **Time:** 2:00 - 4:30pm (Jordan time)  
**Fees:** 200\$ | **Training Language:** English

info@aspip.org | aspip.org

Discounts on Talal Abu-Ghazaleh for Technology (TAGTech) products to participants in the training courses.

- %10** Laptops and Tablets
- %5** Smart Phones

## ASIP to Hold 'Artificial Intelligence and Innovative Digital Transformation' Training Program

AMMAN - The Arab Society for Intellectual Property (ASIP) will conduct a training program online entitled "Artificial Intelligence and Innovative Digital Transformation" February 6 - 9, 2022 at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) premises.

During the 12-hour training program, participants will be introduced to concepts of artificial intelligence and innovative digital transformation.

Moreover, the training program will discuss the following topics:

- Definition of Artificial Intelligence, Data Science, Big Data and the Concept of Open Data.
- Methodology of Creating Knowledge through Database and Artificial Intelligence.
- Identifying the Types of Artificial Intelligence and the Differences between them.
- Identifying the Methodology of Innovative Digital Transformation based on Database and Artificial Intelligence..
- The Role of the Open Data in Developing the Applications of the Artificial Intelligence in Different Sections.
- Overlap the Science of Database and Artificial Intelligence.



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Arab Society for Intellectual Property  
Member of TAG-Foundation  
عضو في طلال أبوغزالة فاونديشن

ASIP

برنامج الذكاء الاصطناعي والتحول الرقمي الابتكاري

**الأهداف:**

- تعريف الذكاء الاصطناعي وعلم البيانات والبيانات الضخمة ومفهوم البيانات المفتوحة.
- منهجية صناعة المعرفة من خلال البيانات والذكاء الاصطناعي.
- التعرف على فروع الذكاء الاصطناعي والفروقات فيما بينها.
- التعرف على منهجية التحول الرقمي الابتكاري المبني على البيانات والذكاء الاصطناعي.
- دور البيانات المفتوحة في تنمية تطبيقات الذكاء الاصطناعي في القطاعات المختلفة.
- تداخل علم البيانات والذكاء الاصطناعي.

**التاريخ:** 6-9/2/2022  
**الوقت:** 4:30 - 7:30 مساءً  
**الرسوم:** 300 دينار

للتسجيل والاستفسار:  
هاتف: ٥١٠٠٩٠٠٠ فرعي: ١٥٢٩ فاكس: ٥١٠٠٩٠١  
بريد الكتروني: info@aspip.org  
موقع الكتروني: aspip.org

## 'Abu-Ghazaleh for Technology' to Open its Factory in Jordan

AMMAN - Talal Abu-Ghazaleh for Technology (TAGTech), a member of Talal Abu-Ghazaleh Global (TAG.Global), has announced the inauguration of its new factory in Jordan early this year 2022, whereas construction works are in their final stages.

TAGTech Deputy Director, Mr. Ramez Quneibi, stated that the production lines have already been installed and would soon start working. The factory, which is located at the Jordan Free and Development Zones in the Queen Alia International Airport area, would be mainly specialized in the manufacturing and the production of electronic and technological devices.

The factory is built on two plots of land and it is housed in two separate buildings; the first is an industrial building equipped with integrated production lines; while the second will be designated for commercial storage, where products would be prepared for exportation.

Mr. Quneibi also noted that the selection of Queen Alia International Airport Free Zone as the factory location is attributed to the advantages and the facilities the Zone offers to investors. That is in addition to its strategic location since it is well-established to become

طلال أبوغزالة للتقنية  
Talal Abu-Ghazaleh for Technology TAGTech

الدوائر التابعة للمصنع

المبيعات والتسويق | الإنتاج  
البحث والتطوير | المورددين  
الشؤون الإدارية | قسم المالية  
المستودعات

### ترقبوا افتتاح

مصنع طلال أبوغزالة للتقنية (تاج تيك)  
في الأردن لصناعة الأجهزة التقنية

٥.٠ مليون  
دولار سنوياً

حجم الإنتاج  
الشهري والسنوي

أكثر من ٢٠٠  
موظف وموظفة  
جميعهم  
أردنيو الجنسية

الأجهزة التي ستبدأ الإنتاج بها

هواتف ذكية  
لابتوب، تابلت

موعد الافتتاح التقريبي

مطلع عام ٢٠٢٢

الموقع:

المنطقة الحرة  
مطار الملكة علياء

شهرياً: ١٨,٠٠٠ جهاز

سنوياً: ٢١٦,٠٠٠ جهاز  
(الموديل واحد)

٣ خطوط للإنتاج (٢) تجميع و(١) تغليف



a central airport that facilitates exports to all destinations. This particular location is also known for its various trade and economic activities, Quneibi said. He further elaborated that the establishment of the factory in Jordan comes in line with the unrivaled commitment of HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, to serve the country through technological development, under the wise guidance and vision of His Majesty King Abdullah II, stating that TAGTech Jordan factory follows two previous ones built earlier in China and Egypt.

The new factory would create more than 200 job opportunities for Jordanian administrators, professionals, and technicians, with an investment that exceeds \$2 million. The production will be processed through three main lines; two assembly lines and one packaging line.

Accordingly, Quneibi revealed that the annual production volume is expected to be huge; thus, qualifying this project as the first technological enterprise of its kind in the Kingdom, that offers technological devices manufactured and produced by TAGTech's Jordanian and Arab expertise.

TAGTech factory will be specialized in manufacturing a series of high-tech devices including laptops, tablets, smartphones, and others characterized by their high specifications at affordable prices for all.

For further information about TAGTech electronic devices, please visit the website:

[www.tagtech.global](http://www.tagtech.global)

Your *TECH TOOLS* for the *Inevitable Digital Future*

# LAPTOPS

## TAGITOP<sup>®</sup>-FLIP

- Intel Core i5 8<sup>th</sup> Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



14.1" FHD  
Screen ten points touch



## TAGITOP<sup>®</sup>-PRO

- Intel Core i7 10<sup>th</sup> Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



## TAGITOP<sup>®</sup>-PLUS II

- Intel Core i7 10<sup>th</sup> Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan  
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global



## LAPTOPS

# TAGITOP<sup>®</sup>-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0, 1 MINI-HDMI, RJ45

4800 mAh   
 14.1" FHD   
 Built in Camera   
 AC Wi-Fi, Bluetooth 4.0



# TAGITOP<sup>®</sup>-UNI

- Intel Core i3 5<sup>th</sup> Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



# TAGITOP<sup>®</sup>-EDU

- Intel Core i3 10<sup>th</sup> Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

4290 mAh

14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2



Carry bag | USB mouse  
Plastic cover



Your *TECH TOOLS* for the Inevitable Digital Future

# TABLETS

## TAG-DC

*Digital Citizens Tool*



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



## TAG-TAB III

*Become A TAG Friend*



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones



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P.T.O



## SMARTPHONES

# TAG-PHONE

*TAG: Your Trusted Brand*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 64 GB Storage Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Wired Headphones



Screen Protector



Back cover



# TAG-PHONE Plus

*Compare then Buy*

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Elegant Green



Magic Black



Dreamy Blue

# TAG-PHONE Advanced

*Tailored to Be Advanced*

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Fantasy Forest



Space Gray



Streamer Purple

# TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM Android 11
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera



Screen Protector



Back cover

